

		NATURE	SPORTS / BIEN-ÊTRE	CUISINE / CENOTOURISME	CULTURE / SAVOIR-FAIRE	ROMANTISME	VIE NOCTURNE	SHOPPING				
		🌳 ☀️ 🍂 ❄️	🌳 ☀️ 🍂 ❄️	🌳 ☀️ 🍂 ❄️	🌳 ☀️ 🍂 ❄️	🌳 ☀️ 🍂 ❄️	🌳 ☀️ 🍂 ❄️	🌳 ☀️ 🍂 ❄️				
PARIS	Millennials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
VILLES	Millennials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
LITTORAL	Millennials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
MONTAGNE	Millennials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CAMPAGNE	Millennials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
OUTRE-MER	Millennials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



	RÉUNIONS D'AFFAIRES / SÉMINAIRES / CONVENTIONS	LANCEMENTS DE PRODUITS	INCENTIVE	CONGRÈS	SALONS	VOYAGEURS D'AFFAIRES INDIVIDUELS
Medical	✓					
Scientific	✓					
IT	✓					
Energy	✓					
Insurance	✓					
Legal & law	✓					
Transport	✓					
Telecom	✓					
Sport & leisure	✓					
Automotive	✓					
Retail	✓					

Destination	Corporate	AGV événementielle	TMC	Associations	PCO	Medical	Scientific	IT	Energy	Insurance	Legal & law	Transport	Telecom	Sport & leisure	Automotive	Retail		
PARIS	✓	✓	✓	✓	✓	✓											✓	
CÔTE D'AZUR	✓	✓	✓	✓	✓	✓												✓
LYON	✓	✓	✓	✓	✓	✓												✓
BORDEAUX	✓	✓	✓	✓	✓	✓												✓
AUTRES VILLES																		
MONTAGNE																		
CAMPAGNE																		
LITTORAL																		