

		NATURE	SPORTS / BIEN-ÊTRE	CUISINE / CENOTOURISME	CULTURE / SAVOIR-FAIRE	ROMANTISME	VIE NOCTURNE	SHOPPING
		Vélo, randonnée, croisières fluviales...	Ski, golf, running, trail, yoga, surf, séjours bien-être et thalasso...		Patrimoine, expos, tourisme de mémoire, visite d'ateliers/entreprises, saisons culturelles dans les villes...	Mariages, destinations romantiques...	Clubs, festivals, concerts, visites nocturnes...	Centre-villes, grands magasins, centre-villes urbains, stations de ski...
		☀️ ☁️ 🌿 ❄️	☀️ ☁️ 🌿 ❄️	☀️ ☁️ 🌿 ❄️	☀️ ☁️ 🌿 ❄️	☀️ ☁️ 🌿 ❄️	☀️ ☁️ 🌿 ❄️	☀️ ☁️ 🌿 ❄️
PARIS	Millennials	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓
VILLES	Millennials	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓
LITTORAL	Millennials	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓
MONTAGNE	Millennials	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓
CAMPAGNE	Millennials	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓
OUTRE-MER	Millennials	✓	✓	✓	✓	✓	✓	✓
Familles	✓	✓	✓	✓	✓	✓	✓	✓
Jeunes couples sans enfants	✓	✓	✓	✓	✓	✓	✓	✓
Seniors	✓	✓	✓	✓	✓	✓	✓	✓
Clientèle haute contribution	✓	✓	✓	✓	✓	✓	✓	✓



	RÉUNIONS D'AFFAIRES / SÉMINAIRES / CONVENTIONS	LANCEMENTS DE PRODUITS	INCENTIVE	CONGRÈS	SALONS	VOYAGEURS D'AFFAIRES INDIVIDUELS
Medical						
Scientific						
IT						
Energy						
Insurance						
Legal & law						
Transport						
Telecom						
Sport & leisure						
Automotive						
Retail						

Destination	Corporate	AGV événementielle	TMC	Associations	PCO	Medical	Scientific	IT	Energy	Insurance	Legal & law	Transport	Telecom	Sport & leisure	Automotive	Retail		
PARIS	✓	✓	✓	✓	✓	✓	✓										✓	
CÔTE D'AZUR	✓	✓	✓	✓	✓	✓	✓											✓
LYON	✓	✓	✓	✓	✓	✓	✓											✓
BORDEAUX	✓	✓	✓	✓	✓	✓	✓											✓
AUTRES VILLES																		
MONTAGNE																		
CAMPAGNE																		
LITTORAL																		